

Tarefa 4

do “Caminho do Guerreiro”

“A gente não está sózinho”
- do plano à acção! -

Desde que pensei no evento, falar com alguém sobre a ideia, juntar pessoas e formar equipa, planear e gerir temas, conteúdos, design, conceito, implemetação, logísticas, até ao ao evento em si... foi uma viagem alucinante e que inspira muito contar agora! Esta é a minha experiência a ser partilhada, minha vontade de mudar para a vossa vontade de saber mais sobre as minhas ideias!

Aqui segue como eu passei de estar sózinha para começar a trabalhar em grupo; como esse grupo foi internacional, multicultural e multi-disciplinar; como todas as reuniões de preparação do evento forma virtuais; como foi possível gerir a equipa online, motivando, discutindo ideias, tomando decisões; como ao fim de alguns meses foi possível criar algo palpável e real, onde muitos dos membros se conheceram fisicamente pela primeira vez. Foi um evento que gerou resultados fantásticos e um grande sucesso - a ser repetido! :)

E com este meu sonho tornado real acredito hoje, que se seguirmos em frente com os nossos sonhos individuais, conseguimos gerar sonhos colectivos!

Quem pode colaborar comigo?

Fahri Akdemir
Turkey



Glória Costa
Portugal



David Cebrián
Spain



Estuardo Calderón
Guatemala



Alexandra Klobouk
Germany



Uros Strel Lencic
Slovenia



Inês Coelho
Portugal



Pedro Vasques
Portugal



Max Leandro
Brazil



Alexandra Martins
Portugal



Tom Taylor
UK



Mick Mengucci
Italy



Miguel Alves Martins
Portugal



Rute Candeias
Portugal



Como consegui reunir estas pessoas?
- o meu planeamento -

Foi através da minha iniciativa própria que resolvi organizar um evento sobre criatividade em Lisboa, Portugal. Quando tomei esta decisão estava ainda a pensar sózinha, e fui bater à porta de uma Universidade que apoiasse a minha iniciativa, pois na minha visão, era com eles que eu poderia arranjar duas coisas muito importantes: **um espaço e os participantes!**

Após um pequeno e tímido “sim” como resposta da Universidade, pus mãos à obra e reuni-me no skype com 4 amigos: Estuardo, Violetta, David e Daniel. Eles são amigos com quem já trabalhei no passado, e com quem gosto muito de conversar sobre as minhas novas aventuras profissionais!

Todos apoiaram a minha ideia, e ficaram bem motivados para ajudar a seguir com o projecto em frente! Deram imenso feedback e críticas construtivas, e foi daí que segui mais uns passos em frente.

Após conversar com eles fiz um documento PDF com alguma informação conceptual do projecto, sua missão, visão, objectivos, etc, e enviei para os meus contactos.

Recebi emails de pessoas que estavam interessadas em participar e fazer parte da nossa equipa! Foram realizadas várias reuniões virtuais e conferências que ajudaram a seleccionar os novos membros da equipa: **Max, Pedro e Uros**. **Max** e **Pedro** ajudaram na organização e Uros moderou um workshop e participou na gestão do evento.

Falei com minha amiga **Inês** (com quem planeei workshops no passado, e que estava interessada em moderar finalmente o seu primeiro workshop), e ofereci-lhe um espaço na minha agenda para o evento. Pedi-lhe também para ela tratar de alguma logística enquanto eu não estava fisicamente presente em Lisboa.

O **Fahri** e a **Alexandra Klobouk** juntaram-se como moderadores de workshops e começaram a participar nas nossas conferências de planeamento do evento.

A **Alexandra Martins, Tom, Mick, Rute e Miguel** juntaram-se à iniciativa apenas como moderadores de workshops. A Alexandra e o Tom foram convidados por termos redes de contacto em comum, e a Rute e o Miguel são meus amigos! O **Estuardo** manteve-se desde o início na equipa.

Quem são estas pessoas?
- os seus talentos e competências -

nota: biografias seguem em Inglês

Fahri Akdemir is a Project Manager and a PM Soft Skills trainer for over six years. He studied Systems Engineering and Strategic Project Management. He is inspired from "Human" in projects. He is feeding his knowledge from any kind of disciplines, dance, outdoor sports, photography, martial arts, social works, search and rescue, etc. In his trainings he is using mostly games and trying to create an environment for applicants to use, develop their soft skills via awareness. He is also a member of Coaching for Development, coaching platform and an active rescuer in AKUT search and rescue association.

Uros Strel Lencic graduated with distinction from the Faculty of Architecture at the University of Ljubljana. He is an Assistant Professor at the subject of Digital Methods and Presentations at the same Faculty, for which he designed, heads and constantly improves both the practical work and the exam. He is also internationally renowned for his achievements in the field of creative, web, multimedia and brand design, project management, improving productivity, consultations and lectures. He works on constant knowledge improvement with regular passive and active participation in various international conferences and workshops — as this one. As the founder and director of Ordo company he manages Web application research, design and development projects.

Inês Coelho studied at the Faculty of Fine Arts in Lisbon and in Ghent. In 2008 she moved to Cambridge (UK), to intern and work in a printmaking studio. In 2009 she was in Los Angeles with the INOV-ART program, interning at McGroarty Arts Center in the fields of arts administration, photography and design. During her 9 months stay in LA, she attended courses and seminars at the Center for Cultural Innovation, the Center for Non Profit Management and the GYST - Getting Your S*t Together - organizations dedicated to career development. Inês has exhibited in Portugal and England since 2005, with Microarte Gallery, the Portuguese Association of Printmakers and Cambridge Changing Spaces, to name a few. A visual artist and freelancer, Inês is involved in exhibitions and design projects. She is mainly interested in contributing for a positive change in the creative sector.

Glória Costa is a Portuguese Communication designer, graduated at Fine Arts Faculty of Lisbon University and lives and works currently in London, UK. She is actively collaborating with several Young Crews helping organizing creACTivity workshops and other events and as well moderating workshops. She is designer and part of Coaching4Development.org - a not-for-profit project, created in 2009 by an international team of young people within the International Project Management Association (IPMA). She is also part of the core team members of SocialDesignSite.com. Before going to London she worked in Portugal as a graphic designer promoting dialogue between various cultures, ethnicities and religions with the High Commission for Immigration and Intercultural Dialogue. Currently she is doing an European Voluntary Service, working in the project "Creating awareness on the United Nations Millennium Development Goals".

David Cebrían is a PhD Student in the field of Engineering Design. His work and research have been focused on the topics related to the application of Web 2.0, knowledge-based engineering and creativity to this field. As well he has been working in the Chair of Creativity and Innovation of the Universitat Jaume I (Spain) and has been teaching creativity courses for the last 2 years. He is also a trainer in Gestalt psychotherapy and dance-based therapy.

Pedro e Max are both taking a MBA in Project Management at UAL - Universidade Autónoma de Lisboa. They also did a post graduation in Information Systems of Management.

Estuardo Calderón Scheel was born in Guatemala, studied international business with a major in project management in Germany and Brazil, and is now back in Europe working in different projects regarding social entrepreneurship and management for creative areas. He lives in Berlin and is the person responsible for international relationships within the management board of the German GPM Young Crew.



Alexandra Martins has a Degree in Psychology in the area of Social Psychology – Lisbon University (1991) and a Masters in Social and Organizational Psychology – ISCTE – Lisbon University Institute (2005). Presently she is in the 4th year of Psychology PhD in the area of Emotional Intelligence at ISCTE – Lisbon University Institute.

She worked as an Assistant-Professor in the area of Human Resources and Interpersonal Relationships – Setúbal Polytechnic Institute – Escola Superior de Ciências Empresariais (2002/2008); a Trainer in Organizational Behavior, namely in the area of Negotiation and Conflict Management; and a Human Resources technician in several companies, namely in SONAE group (1992/2002).

Miguel Alves Martins is currently Executive Director at IES – Social Entrepreneurship Institute. He holds a master degree in social economy at ISCTE and a professional certificate in non-profit management from Kellogg School of Management. From INSEAD, he holds a certificate from the management acceleration program (MAP) and attended executive education in social entrepreneurship.

He was the co-founder of Beyond and a consultant in several start-up projects at Portugal Telecom and participated actively in the launch of various social projects such as TESE, GASNOVA, PAIS PROTECTORES, BVS, among others. His fields of interest are social entrepreneurship, non-profit management, business models, and bottom-of-pyramid approaches.



Rute Candeias has a degree in Industrial Design at IADE. She has a postgraduate Design for All by IST. Has always considered design as a tool through which we can contribute positively in society, working on projects in the area of social design. Hopes that this workshop will result in an exchange of ideas, so that everyone can learn from each other.


Tom Taylor is an experienced project manager, advisor, consultant, lecturer, speaker, author and occasional broadcaster from UK. He has written a range of books on project management and business books around recessions. He is a principal of Dashdot, a joint founder of Buro Four, a vice President of APM, a Visiting Professor at Salford University and a guest lecturer at other education establishments. He is currently researching and writing about Sustainability, the Environment and Green Issues for Managers of Projects and Programmes. Tom is an advocate and enthusiast for project management around the world and a supporter of Young Crew activities.

Mick Mengucci was born in Rimini, Italy from Italian father and Swedish mother, and is a performer with an engineering academic background.

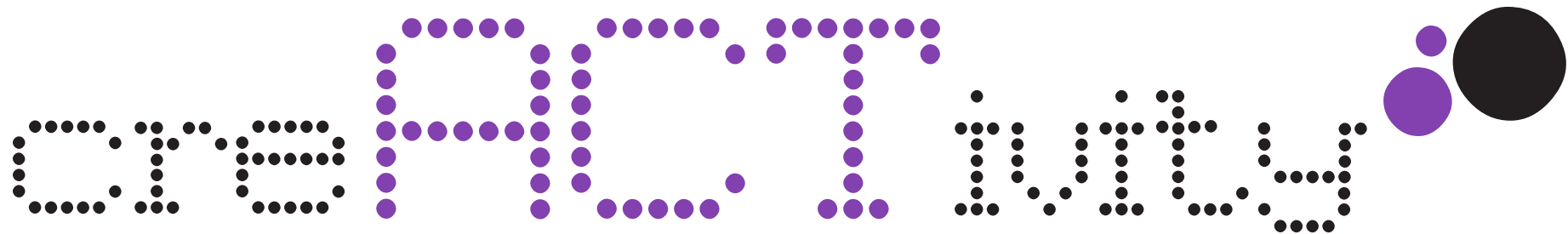
Studied classical guitar, then Brazilian and jazz guitar in Brazil, where he also got initiated to all Brazilian percussion traditions. Formed as an engineer (Master in 2001 and PhD in 2006 at IST digital image processing) has gathered up experiences in extended trips to Brazil, Cuba, USA and Europe.

His music is a shaken cocktail with a vibrant afro-funk base and his lyrics talk about day-to-day fantasies in all different languages he knows.



Através de reuniões semanais no  conseguimos manter uma comunicação regular, e semanalmente planear o evento em conjunto de diferentes partes do mundo. Este projecto é possível pela motivação de todos, e pelo nível de vontade que todos temos de trazer o conhecimento a um grupo de indivíduos.

Criámos uma **imagem** para o evento e fizemos um **programa** entre todos...



Creativity Workshop

Thursday, 30 September 2010

17:00 - 19:00	Pre-registration & HAPPY HOUR
19:00 - 21:00	HAPPY HOUR & Networking

Friday, 1 October 2010

	Stream 1	Stream 2	Stream 3	Stream 4
08:30 - 09:00	Registration (pre-registration at Thursday)			
09:00 - 09:30	Welcome Antonio Andrade Dias - President APOGEP (Portugal)			
09:30 - 10:10	Keynote Tom Taylor (UK) "Creativity - does this involve thinking?"			
10:10 - 10:40	TED talks World Cafe			
10:45 - 12:30	Team Creativity - PM Soft Skills Training (Fahri Akdemir - Turkey)			
12:30 - 14:00	Lunch break			
14:00-15:30	Crisis!. What Crisis? (Tom Taylor - UK)	Social Entrepreneurship (Rute Candeias - Portugal, and Estuardo Calderón - Guatemala/Germany)	Introducing emotional intelligence to project managers (Alexandra Martins - Portugal)	creACTivity (David Cebrián - Spain)
15:30 - 16:00	Coffee break			
16:00 - 17:30	Crisis!. What Crisis? (Tom Taylor - UK)	Social Entrepreneurship (Rute Candeias - Portugal, and Estuardo Calderón - Guatemala/Germany)	Introducing emotional intelligence to project managers (Alexandra Martins - Portugal)	creACTivity (David Cebrián - Spain)
17:45 - 18:15	Closing & Performance Mick Gengucci and Efeito X			
21:00 -	Bairro Alto night			

Saturday, 2 October 2010

	Stream 1	Stream 2	Stream 3	Stream 4
08:30 - 09:00	Socializing			
09:00 - 09:30	Keynote Miguel Alves Martins (Portugal) "Social Entrepreneurship Projects"			
09:30 - 11:00	Creativity: from Arts to Management (Inês Coelho - Portugal)	Improving your creative productivity (Uros Strel Lencic - Slovenia)	Managing Advocacy Projects (Vitor Simões - Portugal)	creACTivity (David Cebrián - Spain)
11:00 - 11:15	Coffee break			
11:15-12:30	Creativity: from Arts to Management (Inês Coelho - Portugal)	Improving your creative productivity (Uros Strel Lencic - Slovenia)	Managing Advocacy Projects (Vitor Simões - Portugal)	creACTivity (David Cebrián - Spain)
12:30 - 14:00	Lunch break			
14:00 - 15:30	Open Space Next Steps Young Crew Portugal (Alex Klobouk - D-School student & founder of "Invented Here" Start-up - Germany)			
15:30 - 16:00	Coffee break			
16:00 - 18:00	Open Space Next Steps Young Crew Portugal (Alex Klobouk - D-School student & founder of "Invented Here" Start-up - Germany)			
18:00 - 18:15	Closing			
21:00 -	Dinner Break & Party			

Fizemos uma "To Do list" de coisas a serem tratadas:

- _ conversar sobre pessoas potencialmente interessadas em apoiarem o evento (a cantina da Universidade, com almoços, jantares, cafés)
- _ escolher salas para os workshops dentro da Universidade
- _ fazer uma análise de riscos para podermos prevenir, e agir com tempo se algo correr ao contrário do previsto
- _ planejar os conteúdos dos workshops e dar feedback uns aos outros
- _ enviar emails para divulgar o evento
- _ e acima de tudo: **dividir responsabilidades!**

O sonho é colectivo!

